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Earth Kaplan & Sadock's Synopsis of Psychiatry **Advanced Management Accounting** Monsoon *The Human Stain* Advanced Management Accounting **The Coming Anarchy** Alignment Odd Thomas **Midnight at the Pera Palace: The Birth of Modern Istanbul** *HBR's 10 Must Reads on Boards (with bonus article "What Makes Great Boards Great" by Jeffrey A. Sonnenfeld)* Thinkers 50: Innovation, Leadership, Management and Strategy (EBOOK BUNDLE) Powerful Performance Management **Personal Potential and Leadership Success: The Kaplan Collection (3 Books)**

The Good American Oct 14 2021 From the New York Times bestselling author of *The*

Revenge of Geography comes a sweeping yet intimate story of the most influential humanitarian you've never heard of—Bob Gersony, who spent four decades in crisis zones around the world. "One of the best accounts examining American humanitarian pursuits over the past fifty years . . . With still greater challenges on the horizon, we will need to find and empower more people like Bob Gersony—both idealistic and pragmatic—who can help make the world a more secure place."—The Washington Post

In his long career as an acclaimed journalist covering the "hot" moments of the Cold War and its aftermath, bestselling author Robert D. Kaplan often found himself crossing paths with Bob Gersony, a consultant for the U.S. State Department whose quiet dedication and consequential work made a deep impression on Kaplan. Gersony, a high school dropout later awarded a Bronze Star for his service in Vietnam, conducted on-the-ground

research for the U.S. government in virtually every war and natural-disaster zone in the world. In Thailand, Central and South America, Sudan, Chad, Mozambique, Rwanda, Gaza, Bosnia, North Korea, Iraq, and beyond, Gersony never flinched from entering dangerous areas that diplomats could not reach, sometimes risking his own life. Gersony's behind-the-scenes fact-finding, which included interviews with hundreds of refugees and displaced persons from each war zone and natural-disaster area, often challenged the assumptions and received wisdom of the powers that be, on both the left and the right. In nearly every case, his advice and recommendations made American policy at once smarter and more humane—often dramatically so. In Gersony, Kaplan saw a powerful example of how American diplomacy should be conducted. In a work that exhibits Kaplan's signature talent for combining travel and geography with sharp political

analysis, *The Good American* tells Gersony's powerful life story. Set during the State Department's golden age, this is a story about the loneliness, sweat, and tears and the genuine courage that characterized Gersony's work in far-flung places. It is also a celebration of ground-level reporting: a page-turning demonstration, by one of our finest geopolitical thinkers, of how getting an up-close, worm's-eye view of crises and applying sound reason can elicit world-changing results.

Cost & Effect Apr 20 2022

Describes a system of corporate financial planning and analysis founded on activity-based costing
What You Really Need to Lead
Oct 26 2022 As Harvard Business School professor and business executive Robert Steven Kaplan explains in this new book, leadership is accessible to all of us today—and it starts with an ownership mind-set. You don't need an invitation to lead. Leadership is a dynamic way of thinking and acting that anyone can take on.

For Kaplan, acting as a leader is a function of three key questions: 1. Do you work to figure out what you believe as if you were an owner? 2. Do you take action based on those beliefs? 3. Do you focus on adding value to others and take responsibility for the impact of your actions on others—both positive and negative? The book is full of stories taken from the author's own leadership experience as well as from his work helping various types of leaders and organizations. What's revealed is that leadership is not a role reserved for an elite few blessed with the right skills and key positions—it's about a focus on taking ownership and adding value to others. What's more, leadership is a lifelong journey of learning for which you must take responsibility. It's about learning to ask the right questions and learning to understand yourself. As in his earlier books, Kaplan asks probing questions, provides exercises, and suggests follow-up steps that will help you develop your skills, create new

habits, and move you toward reaching your unique potential. What You Really Need to Lead is your key to unlocking the power of thinking and acting like an owner"--

The Human Stain May 29 2020

It is 1998, the year in which America is whipped into a frenzy of prurience by the impeachment of a president, and in a small New England town, an aging classics professor, Coleman Silk, is forced to retire when his colleagues decree that he is a racist. The charge is a lie, but the real truth about Silk would have astonished his most virulent accuser. Coleman Silk has a secret. But it's not the secret of his affair, at seventy-one, with Faunia Farley, a woman half his age with a savagely wrecked past--a part-time farmhand and a janitor at the college where, until recently, he was the powerful dean of faculty. And it's not the secret of Coleman's alleged racism, which provoked the college witch-hunt that cost him his job and, to his mind, killed his wife. Nor is it the

secret of misogyny, despite the best efforts of his ambitious young colleague, Professor Delphine Roux, to expose him as a fiend. Coleman's secret has been kept for fifty years: from his wife, his four children, his colleagues, and his friends, including the writer Nathan Zuckerman, who sets out to understand how this eminent, upright man, esteemed as an educator for nearly all his life, had fabricated his identity and how that cannily controlled life came unraveled. Set in 1990s America, where conflicting moralities and ideological divisions are made manifest through public denunciation and rituals of purification, *The Human Stain* concludes Philip Roth's eloquent trilogy of postwar American lives that are as tragically determined by the nation's fate as by the "human stain" that so ineradicably marks human nature. This harrowing, deeply compassionate, and completely absorbing novel is a magnificent successor to his Vietnam-era novel, *American Pastoral*, and his McCarthy-era

novel, *I Married a Communist*.
HBR's 10 Must Reads on Boards (with bonus article "What Makes Great Boards Great" by Jeffrey A. Sonnenfeld) Nov 22 2019 Keep shareholders happy and manage for the long term. Earning a board seat is a rite of passage. But directors must juggle many responsibilities, from steering company strategy, managing risk, and appointing leaders to setting the right incentives, meeting shareholder expectations, and dealing with activist investors. How do you balance it all? If you read nothing else on boards, read these 10 articles by experts in the field. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you set your board up for success. This book will inspire you to: Ensure you have directors who can meet company goals Establish a robust succession-planning process Encourage the risk-taking that will generate breakthrough innovation

Prioritize the health of the enterprise without neglecting shareholders Provide the critical support a new CEO needs to succeed Ignite nonprofit board members by engaging them in work that matters Take on the world's toughest economic, social, and environmental problems This collection of articles includes "What Makes Great Boards Great," by Jeffrey A. Sonnenfeld; "Building Better Boards," by David A. Nadler; "The Error at the Heart of Corporate Leadership," by Joseph L. Bower and Lynn S. Paine; "The New Work of the Nonprofit Board," by Barbara E. Taylor, Richard P. Chait, and Thomas P. Holland; "Dysfunction in the Boardroom," by Boris Groysberg and Deborah Bell; "The Board's New Innovation Imperative," by Linda A. Hill and George Davis; "Managing Risks: A New Framework," by Robert S. Kaplan and Anette Mikes; "Ending the CEO Succession Crisis," by Ram Charan; "Comp Targets That Work," by Radhakrishnan

Gopalan, John Horn, and Todd Milbourn; and "Sustainability in the Boardroom," by Lynn S. Paine. HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment.

The Execution Premium Nov 03 2020 The authors describe a multistage system that enables you to gain measurable benefits from your carefully formulated business strategy. Drawing on extensive research

and detailed case studies from a broad array of industries, they present a systematic framework for achieving the financial results promised by your strategy.

Self-Awareness (HBR Emotional Intelligence Series)

Feb 06 2021 Self-awareness is the bedrock of emotional intelligence that enables you to see your talents, shortcomings, and potential. But you won't be able to achieve true self-awareness with the usual quarterly feedback and self-reflection alone. This book will teach you how to understand your thoughts and emotions, how to persuade your colleagues to share what they really think of you, and why self-awareness will spark more productive and rewarding relationships with your employees and bosses. This volume includes the work of: Daniel Goleman Robert Steven Kaplan Susan David HOW TO BE HUMAN AT WORK. The HBR Emotional Intelligence Series features smart, essential reading on the human side of professional life from the pages

of Harvard Business Review. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work. Uplifting and practical, these books describe the social skills that are critical for ambitious professionals to master.

**Midnight at the Pera Palace:
The Birth of Modern**

Istanbul Dec 24 2019 “Timely . . . brilliant . . . hugely enjoyable, magnificently researched and deeply absorbing.”—Jason Goodwin, New York Times Book Review
At midnight, December 31, 1925, citizens of the newly proclaimed Turkish Republic celebrated the New Year. For the first time ever, they had agreed to use a nationally unified calendar and clock. Yet in Istanbul—an ancient crossroads and Turkey's largest city—people were looking toward an uncertain future. Never purely Turkish, Istanbul was home to

generations of Greeks, Armenians, and Jews, as well as Muslims. It welcomed White Russian nobles ousted by the Russian Revolution, Bolshevik assassins on the trail of the exiled Leon Trotsky, German professors, British diplomats, and American entrepreneurs—a multicultural panoply of performers and poets, do-gooders and ne'er-do-wells. During the Second World War, thousands of Jews fleeing occupied Europe found passage through Istanbul, some with the help of the future Pope John XXIII. At the Pera Palace, Istanbul's most luxurious hotel, so many spies mingled in the lobby that the manager posted a sign asking them to relinquish their seats to paying guests. In beguiling prose and rich character portraits, Charles King brings to life a remarkable era when a storied city stumbled into the modern world and reshaped the meaning of cosmopolitanism.

In Europe's Shadow May 09 2021 "A history of Romania traces the author's intellectual

development throughout his extensive visits to the country, sharing his observations about its reflection of European politics, geography and key events while exploring the indelible role of Vladimir Putin."--NoveList.

R for Data Science Dec 04 2020 Learn how to use R to turn raw data into insight, knowledge, and understanding. This book introduces you to R, RStudio, and the tidyverse, a collection of R packages designed to work together to make data science fast, fluent, and fun. Suitable for readers with no previous programming experience, *R for Data Science* is designed to get you doing data science as quickly as possible. Authors Hadley Wickham and Garrett Grolemund guide you through the steps of importing, wrangling, exploring, and modeling your data and communicating the results. You'll get a complete, big-picture understanding of the data science cycle, along with basic tools you need to manage the details. Each section of the

book is paired with exercises to help you practice what you've learned along the way. You'll learn how to:

Wrangle—transform your datasets into a form convenient for analysis
Program—learn powerful R tools for solving data problems with greater clarity and ease

Explore—examine your data, generate hypotheses, and quickly test them

Model—provide a low-dimensional summary that captures true "signals" in your dataset
Communicate—learn R Markdown for integrating prose, code, and results

The Revenge of Geography

Feb 18 2022 NEW YORK TIMES BESTSELLER • In this "ambitious and challenging" (The New York Review of Books) work, the bestselling author of *Monsoon and Balkan Ghosts* offers a revelatory prism through which to view global upheavals and to understand what lies ahead for continents and countries around the world. In *The Revenge of Geography*, Robert D. Kaplan builds on the

insights, discoveries, and theories of great geographers and geopolitical thinkers of the near and distant past to look back at critical pivots in history and then to look forward at the evolving global scene. Kaplan traces the history of the world's hot spots by examining their climates, topographies, and proximities to other embattled lands. The Russian steppe's pitiless climate and limited vegetation bred hard and cruel men bent on destruction, for example, while Nazi geopoliticians distorted geopolitics entirely, calculating that space on the globe used by the British Empire and the Soviet Union could be swallowed by a greater German homeland. Kaplan then applies the lessons learned to the present crises in Europe, Russia, China, the Indian subcontinent, Turkey, Iran, and the Arab Middle East. The result is a holistic interpretation of the next cycle of conflict throughout Eurasia. Remarkably, the future can be understood in the context of temperature, land allotment,

and other physical certainties: China, able to feed only 23 percent of its people from land that is only 7 percent arable, has sought energy, minerals, and metals from such brutal regimes as Burma, Iran, and Zimbabwe, putting it in moral conflict with the United States. Afghanistan's porous borders will keep it the principal invasion route into India, and a vital rear base for Pakistan, India's main enemy. Iran will exploit the advantage of being the only country that straddles both energy-producing areas of the Persian Gulf and the Caspian Sea. Finally, Kaplan posits that the United States might rue engaging in far-flung conflicts with Iraq and Afghanistan rather than tending to its direct neighbor Mexico, which is on the verge of becoming a semifailed state due to drug cartel carnage. A brilliant rebuttal to thinkers who suggest that globalism will trump geography, this indispensable work shows how timeless truths and natural facts can help prevent this century's looming cataclysms.

The Strategy-focused Organization Jun 22 2022 In today's business environment, strategy has never been more important. Yet research shows that most companies fail to execute strategy successfully. Behind this abysmal track record lies an undeniable fact: many companies continue to use management processes-top-down, financially driven, and tactical-that were designed to run yesterday's organizations. Now, the creators of the revolutionary performance management tool called the Balanced Scorecard introduce a new approach that makes strategy a continuous process owned not just by top management, but by everyone. In The Strategy-Focused Organization, Robert Kaplan and David Norton share the results of ten years of learning and research into more than 200 companies that have implemented the Balanced Scorecard. Drawing from more than twenty in-depth case studies-including Mobil, CIGNA, Nova Scotia Power, and AT T Canada-Kaplan and

Norton illustrate how Balanced Scorecard adopters have taken their groundbreaking tool to the next level. These organizations have used the scorecard to create an entirely new performance management framework that puts strategy at the center of key management processes and systems. Kaplan and Norton articulate the five key principles required for building Strategy-Focused Organizations: (1) translate the strategy to operational terms, (2) align the organization to the strategy, (3) make strategy everyone's everyday job, (4) make strategy a continual process, and (5) mobilize change through strong, effective leadership. The authors provide a detailed account of how a range of organizations in the private, public, and nonprofit sectors have deployed these principles to achieve breakthrough, sustainable performance improvements. Presenting a practical, proven framework steeped in rich case study experience, The Strategy-

Focused Organization helps solve a universal management problem-not just how to formulate strategy, but how to make it work. Building on one of the most revolutionary business ideas of our time, this important book shows how today's leaders can shape their own companies to meet the challenges and reap the rewards of a new competitive era. Robert S. Kaplan is the Marvin Bower Professor of Leadership Development at Harvard Business School.

David P. Norton is President of Balanced Scorecard Collaborative, Inc.

Strategy Maps Aug 24 2022

The authors of "The Balanced Scorecard" and "The Strategy-Focused Organization" present a blueprint any organization can follow to align processes, people, and information technology for superior performance.

The Coming Anarchy Mar 27

2020 Robert Kaplan, bestselling author of *Balkan Ghosts*, offers up scrupulous, far-ranging insights on the world to come in a spirited,

rousing, and provocative book that has earned a place at the top of the reading lists of the world's policy makers. The end of the Cold War has not ushered in the global peace and prosperity that many had anticipated. Volatile new democracies in Eastern Europe, fierce tribalism in Africa, civil war and ethnic violence in the Near East, and widespread famine and disease—not to mention the brutal rift developing as wealthy nations reap the benefits of seemingly boundless technology while other parts of the world slide into chaos—are among the issues Kaplan identifies as the most important for charting the future of geopolitics. Historical antecedents in Gibbon's *Decline and Fall* and in the legacies of statesmen such as Henry Kissinger contribute to this bracingly prophetic framework for addressing the new global reality. Bold, erudite, and profoundly important, *The Coming Anarchy* is a compelling must-read by one of today's most

penetrating writers and provocative minds.

The Ends of the Earth Oct 02 2020 Author of *Balkan Ghosts*, Robert D. Kaplan now travels from West Africa to Southeast Asia to report on a world of disintegrating nation-states, warring nationalities, metastasizing populations, and dwindling resources. He emerges with a gritty tour de force of travel writing and political journalism. Whether he is walking through a shantytown in the Ivory Coast or a death camp in Cambodia, talking with refugees, border guards, or Iranian revolutionaries, Kaplan travels under the most arduous conditions and purveys the most startling truths. Intimate and intrepid, erudite and visceral, *The Ends of the Earth* is an unflinching look at the places and peoples that will make tomorrow's headlines--and the history of the next millennium. "Kaplan is an American master of...travel writing from hell...Pertinent and compelling."--New York Times Book Review "An

impressive work. Most travel books seem trivial beside it."--Washington Post Book World Odd Thomas Jan 25 2020 Meet Odd Thomas, the unassuming young hero of Dean Koontz's dazzling New York Times bestseller, a gallant sentinel at the crossroads of life and death who offers up his heart in these pages and will forever capture yours. "The dead don't talk. I don't know why." But they do try to communicate, with a short-order cook in a small desert town serving as their reluctant confidant. Sometimes the silent souls who seek out Odd want justice. Occasionally their otherworldly tips help him prevent a crime. But this time it's different. A stranger comes to Pico Mundo, accompanied by a horde of hyena-like shades who herald an imminent catastrophe. Aided by his soul mate, Stormy Llewellyn, and an unlikely community of allies that includes the King of Rock 'n' Roll, Odd will race against time to thwart the gathering evil. His account of these shattering hours, in which past and

present, fate and destiny, converge, is a testament by which to live—an unforgettable fable for our time destined to rank among Dean Koontz's most enduring works.

Thinkers 50: Innovation, Leadership, Management and Strategy (EBOOK BUNDLE)

Oct 22 2019 Four E-Books in One The World's Leading Business Minds on Today's Most Critical Challenges "Thinkers50 is now established as the definitive ranking of global thought leaders." -- Professor Costas Markides, London Business School Innovation used to separate extraordinary companies from average companies. Today, it's making the difference between those that succeed and those that outright fail. Business leaders have no choice: innovate or die. Stuart Crainer and Des Dearlove, creators of Thinkers50, bring you the very latest thinking on the subject of business innovation. Citing the ideas and insights of the world's leading thinkers and business practitioners, the authors present a guide to

business innovation that will put you ahead of the competition. Chapters include: Disruptive Innovation Co-creating the Future Opening Up Innovation Innovating Management Leading Innovation Where Innovation Meets Strategy Where Innovation Meets Society Each book in the Thinkers50 series provides authoritative explanations of the concepts, ideas, and practices that are making a difference today, including specific examples and cases drawn from the original sources. "Innovation is where the worlds of business and creativity meet to create new value," Crainer and Dearlove write. Today's customers are more demanding than ever. They want the best, coolest, most advanced product available. If you don't deliver it, your competitor will. Read Thinkers50 Innovation and learn how to apply the best ideas from the brightest minds in business innovation.

Alignment Nov 27 2022 The creators of the Balanced Scorecard apply their proven

approach to corporate level strategy and offer a framework for aligning all of a company's individual business units with the organizations' overall strategy to ensure optimal business performance.

Balancing the Corporate Scorecard 2.0 Apr 08 2021 This interactive simulation creates a virtual environment where user can learn the balanced scorecard concepts. User can make critical pricing, headcount, and investment decisions, while interacting with employees and customers who are affected by those decisions.

Asia's Cauldron Sep 13 2021 NAMED ONE OF THE BEST BOOKS OF THE YEAR BY FINANCIAL TIMES From Robert D. Kaplan, named one of the world's Top 100 Global Thinkers by Foreign Policy magazine, comes a penetrating look at the volatile region that will dominate the future of geopolitical conflict. Over the last decade, the center of world power has been quietly shifting from Europe to Asia. With oil reserves of several billion

barrels, an estimated nine hundred trillion cubic feet of natural gas, and several centuries' worth of competing territorial claims, the South China Sea in particular is a simmering pot of potential conflict. The underreported military buildup in the area where the Western Pacific meets the Indian Ocean means that it will likely be a hinge point for global war and peace for the foreseeable future. In *Asia's Cauldron*, Robert D. Kaplan offers up a vivid snapshot of the nations surrounding the South China Sea, the conflicts brewing in the region at the dawn of the twenty-first century, and their implications for global peace and stability. One of the world's most perceptive foreign policy experts, Kaplan interprets America's interests in Asia in the context of an increasingly assertive China. He explains how the region's unique geography fosters the growth of navies but also impedes aggression. And he draws a striking parallel between China's quest for

hegemony in the South China Sea and the United States' imperial adventure in the Caribbean more than a century ago. To understand the future of conflict in East Asia, Kaplan argues, one must understand the goals and motivations of its leaders and its people. Part travelogue, part geopolitical primer, *Asia's Cauldron* takes us on a journey through the region's boom cities and ramshackle slums: from Vietnam, where the superfueled capitalism of the erstwhile colonial capital, Saigon, inspires the geostrategic pretensions of the official seat of government in Hanoi, to Malaysia, where a unique mix of authoritarian Islam and Western-style consumerism creates quite possibly the ultimate postmodern society; and from Singapore, whose "benevolent autocracy" helped foster an economic miracle, to the Philippines, where a different brand of authoritarianism under Ferdinand Marcos led not to economic growth but to decades of corruption and

crime. At a time when every day's news seems to contain some new story—large or small—that directly relates to conflicts over the South China Sea, *Asia's Cauldron* is an indispensable guide to a corner of the globe that will affect all of our lives for years to come. Praise for *Asia's Cauldron* "Asia's Cauldron is a short book with a powerful thesis, and it stands out for its clarity and good sense. . . . If you are doing business in China, traveling in Southeast Asia or just obsessing about geopolitics, you will want to read it."—The New York Times Book Review "Kaplan has established himself as one of our most consequential geopolitical thinkers. . . . [*Asia's Cauldron*] is part treatise on geopolitics, part travel narrative. Indeed, he writes in the tradition of the great travel writers."—The Weekly Standard "Kaplan's fascinating book is a welcome challenge to the pessimists who see only trouble in China's rise and the hawks who view it as malign."—The Economist

“Muscular, deeply knowledgeable . . . Kaplan is an ultra-realist [who] takes a non-moralistic stance on questions of power and diplomacy.”—Financial Times

Earning the Rockies Jul 11 2021 An incisive portrait of the American landscape that shows how geography continues to determine America’s role in the world Book Club Pick for Now Read This, from PBS NewsHour and The New York Times • “There is more insight here into the Age of Trump than in bushels of political-horse-race journalism.”—The New York Times Book Review (Editors’ Choice) At a time when there is little consensus about who we are and what we should be doing with our power overseas, a return to the elemental truths of the American landscape is urgently needed. In *Earning the Rockies*, New York Times bestselling author Robert D. Kaplan undertakes a cross-country journey, traversing a rich and varied landscape that still remains the primary source of American power.

Traveling west, in the same direction as the pioneers, Kaplan witnesses both prosperity and decline, and reexamines the history of westward expansion in a new light: as a story not just of genocide and individualism but also of communalism and a respect for the limits of a water-starved terrain.

Concluding at the edge of the Pacific Ocean with a gripping description of an anarchic world, *Earning the Rockies* shows how America’s foreign policy response ought to be rooted in its own geographical situation. Praise for *Earning the Rockies* “Unflinchingly honest . . . a lens-changing vision of America’s role in the world . . . a jewel of a book that lights the path ahead.”—Secretary of Defense James Mattis “A sui generis writer . . . America’s East Coast establishment has only one Robert Kaplan, someone as fluently knowledgeable about the Balkans, Iraq, Central Asia and West Africa as he is about Ohio and Wyoming.”—Financial Times “Kaplan has pursued

stories in places as remote as Yemen and Outer Mongolia. In *Earning the Rockies*, he visits a place almost as remote to many Americans: these United States. . . . The author's point is a good one: America is formed, in part, by a geographic setting that is both sanctuary and watchtower."—The Wall Street Journal "A brilliant reminder of the impact of America's geography on its strategy. . . . Kaplan's latest contribution should be required reading."—Henry A. Kissinger "A text both evocative and provocative for readers who like to think ... In his final sections, Kaplan discusses in scholarly but accessible detail the significant role that America has played and must play in this shuddering world."—Kirkus Reviews

Personal Potential and Leadership Success: The Kaplan Collection (3 Books)
Aug 20 2019 Curated by Harvard Business Review, this digital collection brings together the ideas of leadership expert Robert

Steven Kaplan. Successful leaders know that leadership is less often about having all the answers—and more often about asking the right questions. The challenge lies in being able to step back, reflect, and ask the key questions that are critical to your performance and your organization's effectiveness.

What to Ask the Person in the Mirror presents a process for asking the big questions that will enable you to diagnose problems, change course if necessary, and advance your career. In *What You're Really Meant to Do*, Kaplan shares a specific and actionable approach to defining your own success and reaching your potential. Finally, in *What You Really Need to Lead*, Kaplan argues that leadership is accessible to all of us—today—and it starts with an ownership mind-set.

Management Accounting
Dec 16 2021

The Balanced Scorecard Aug 12 2021

Advanced Management Accounting Jul 31 2020
Suitable for upper level

advanced management or cost accounting courses at the undergraduate or MBA/graduate level, this book provides treatment of innovative management accounting issues used by major companies throughout the world. It takes a systematic management-oriented approach to management topics. Each chapter is accompanied by cases.

What to Ask the Person in the Mirror Sep 25 2022

Harvard Business School professor and business leader Robert Kaplan presents a process for asking the big questions that will enable you to diagnose problems, change course if necessary, and advance your career.

Adriatic Jun 10 2021 “[An] elegantly layered exploration of Europe’s past and future . . . a multifaceted masterpiece.”—The Wall Street Journal “A lovely, personal journey around the Adriatic, in which Robert Kaplan revisits places and peoples he first encountered decades ago.”—Peter Frankopan,

author of *The Silk Roads* In this insightful travelogue, Robert D. Kaplan, geopolitical expert and bestselling author of *Balkan Ghosts* and *The Revenge of Geography*, turns his perceptive eye to a region that for centuries has been a meeting point of cultures, trade, and ideas. He undertakes a journey around the Adriatic Sea, through Italy, Slovenia, Croatia, Montenegro, Albania, and Greece, to reveal that far more is happening in the region than most news stories let on. Often overlooked, the Adriatic is in fact at the center of the most significant challenges of our time, including the rise of populist politics, the refugee crisis, and battles over the control of energy resources. And it is once again becoming a global trading hub that will determine Europe’s relationship with the rest of the world as China and Russia compete for dominance in its ports. Kaplan explores how the region has changed over his three decades of observing it as a journalist. He finds that to

understand both the historical and contemporary Adriatic is to gain a window on the future of Europe as a whole, and he unearths a stark truth: The era of populism is an epiphenomenon—a symptom of the age of nationalism coming to an end. Instead, the continent is returning to alignments of the early modern era as distinctions between East and West meet and break down within the Adriatic countries and ultimately throughout Europe. With a brilliant cross-pollination of history, literature, art, architecture, and current events, in *Adriatic*, Kaplan demonstrates that this unique region that exists at the intersection of civilizations holds revelatory truths for the future of global affairs.

[Balkan Ghosts](#) Mar 07 2021 From the assassination that triggered World War I to the ethnic warfare in Serbia, Bosnia, and Croatia, the Balkans have been the crucible of the twentieth century, the place where terrorism and genocide first became tools of

policy. Chosen as one of the Best Books of the Year by The New York Times, and greeted with critical acclaim as "the most insightful and timely work on the Balkans to date" (The Boston Globe), Kaplan's prescient, enthralling, and often chilling political travelogue is already a modern classic. This new edition of *Balkan Ghosts* includes six opinion pieces written by Robert Kaplan about the Balkans between 1996 and 2000 beginning just after the implementation of the Dayton Peace Accords and ending after the conclusion of the Kosovo war, with the removal of Slobodan Milosevic from power.

[More than Medicine](#) Jan 17 2022 American science produces the best medical treatments in the world. Yet U.S. citizens lag behind in life expectancy and quality of life. Robert Kaplan marshals extensive data to make the case that U.S. health care priorities are sorely misplaced—invested in attacking disease, not in

solving social problems that engender disease in the first place.

Monsoon Jun 29 2020 On the world maps common in America, the Western Hemisphere lies front and center, while the Indian Ocean region all but disappears. This convention reveals the geopolitical focus of the now-departed twentieth century, but in the twenty-first century that focus will fundamentally change. In this pivotal examination of the countries known as “Monsoon Asia”—which include India, Pakistan, China, Indonesia, Burma, Oman, Sri Lanka, Bangladesh, and Tanzania—bestselling author Robert D. Kaplan shows how crucial this dynamic area has become to American power. It is here that the fight for democracy, energy independence, and religious freedom will be lost or won, and it is here that American foreign policy must concentrate if the United States is to remain relevant in an ever-changing world. From

the Horn of Africa to the Indonesian archipelago and beyond, Kaplan exposes the effects of population growth, climate change, and extremist politics on this unstable region, demonstrating why Americans can no longer afford to ignore this important area of the world.

Powerful Performance

Management Sep 20 2019 To survive in today’s hypercompetitive marketplace, leaders must find ways to elevate the performance of their employees. By continuously setting higher goals to strive for, strengthening employee competencies via coaching, and providing feedback to employees, leaders can create a positive performance cycle that leads to improved individual and team performance and, ultimately, stronger operating results for the organization. This action guide covers the three stages of performance management: goal-setting, coaching, and performance review. It includes step-by-step

instructions and tips, the 10 elements of positive performance management, the five steps to preparing for a review, guidance on how to prepare the employees and engage them during the reviews, the most effective steps you can take to improve performance, and more.

What You're Really Meant to Do Dec 28 2022 How do you create your own definition of success—and reach your unique potential? Building a fulfilling life and career can be a daunting challenge. It takes courage and hard work. Too often, we charge down a path leading to “success” as defined by those around us—and ultimately, are left feeling dissatisfied. Each of us is unique and brings distinctive skills and qualities to any situation. So why is it that most of us fail to spend sufficient time learning to understand ourselves and creating our own definition of success? The truth is, it can seem so natural and so much easier to just do what everyone else is doing—for now—leaving it for later to

develop our best selves and figure out our own unique path. Is there a road map that will enable you to defy conventional wisdom, resist peer pressure, and carve out a path that fits your unique skills and passions? Robert Steven Kaplan, leadership expert and author of the highly successful book *What to Ask the Person in the Mirror*, regularly advises executives and students on how to tackle these questions. In this indispensable new book, Kaplan shares a specific and actionable approach to defining your own success and reaching your potential. Drawing on his years of experience, Kaplan proposes an integrated plan for identifying and achieving your goals. He outlines specific steps and exercises to help you understand yourself more deeply, take control of your career, and build your capabilities in a way that fits your passions and aspirations. Are you doing what you’re really meant to do? If you’re ready to face this question, this book can help you change your life.

Time-Driven Activity-Based Costing

May 21 2022 In the classroom, ABC looks like a great way to manage a company's resources. But many executives who have tried to implement ABC on a large scale in their organizations have found the approach limiting and frustrating. Why? The employee surveys that companies used to estimate resources required for business activities proved too time-consuming, expensive, and irritating to employees. This book shows you how to implement time-driven activity-based costing (TDABC), an easier and more powerful way to implement ABC. You can now estimate directly the resource demands imposed by each business transaction, product, or customer. The payoff? You spend less time and money obtaining and maintaining TDABC data—and more time addressing problems that TDABC reveals, such as inefficient processes, unprofitable products and customers, and excess capacity. The authors also

show how to use TDABC to link strategic planning to operational budgeting, to enhance the due diligence process for mergers and acquisitions, and to support continuous improvement activities such as lean management and benchmarking. In presenting their model, the authors define the two questions required to build TDABC: 1) How much does it cost per time unit to supply resource capacity for each business process? 2) How much resource capacity (time) is required to perform work for a company's many transactions, products, and customers? The book demonstrates how to develop simple, valid answers to these two questions. Kaplan and Anderson illustrate the TDABC approach with a wealth of case studies, in diverse settings, based on actual implementations.

The Balanced Scorecard Jul 23 2022 The Balanced Scorecard translates a company's vision and strategy into a coherent set of performance measures.

The four perspectives of the scorecard--financial measures, customer knowledge, internal business processes, and learning and growth--offer a balance between short-term and long-term objectives, between outcomes desired and performance drivers of those outcomes, and between hard objective measures and softer, more subjective measures. In the first part, Kaplan and Norton provide the theoretical foundations for the Balanced Scorecard; in the second part, they describe the steps organizations must take to build their own Scorecards; and, finally, they discuss how the Balanced Scorecard can be used as a driver of change.

The Balanced Scorecard Jan 05 2021 Provides assistance to businesses in moving from ideas to action, achieving long-term goals, and obtaining feedback about strategy

The Execution Premium Mar 19 2022 In a world of stiffening competition, business strategy is more crucial than ever. Yet most organizations struggle in this area--not with formulating

strategy but with executing it, or putting their strategy into action. Owing to execution failures, companies realize just a fraction of the financial performance promised in their strategic plans. It doesn't have to be that way, maintain Robert Kaplan and David Norton in *The Execution Premium*.

Building on their breakthrough works on strategy-focused organizations, the authors describe a multistage system that enables you to gain measurable benefits from your carefully formulated business strategy. This book shows you how to: Develop an effective strategy--with tools such as SWOT analysis, vision formulation, and strategic change agendas Plan execution of the strategy--through portfolios of strategic initiatives linked to strategy maps and Balanced Scorecards Put your strategy into action--by integrating operational tools such as process dashboards, rolling forecasts, and activity-based costing Test and update your strategy--using carefully designed management

meetings to review operational and strategic data Drawing on extensive research and detailed case studies from a broad array of industries, The Execution Premium presents a systematic and proven framework for achieving the financial results promised by your strategy. *Alignment* Feb 24 2020 Most organizations consist of multiple business and support units, each populated by highly trained, experienced executives. But often the efforts of individual units are not coordinated, resulting in conflicts, lost opportunities, and diminished performance. Robert S. Kaplan and David P. Norton argue that the responsibility for this critical alignment lies with corporate headquarters. In this book, the authors apply their revolutionary Balanced Scorecard management system to corporate-level strategy, revealing how highly successful enterprises achieve powerful synergies by explicitly defining corporate headquarters' role in setting, coordinating, and overseeing organizational

strategy. Based on extensive field research in organizations worldwide, *Alignment* shows how companies can build an enterprise-level Strategy Map and Balanced Scorecard that clearly articulate the "enterprise value proposition": how the enterprise creates value above that achieved by individual business units operating alone. The book provides case studies, actionable frameworks, and sample scorecards that show how to align business and support units, boards of directors, and external partners with the corporate strategy and create a governance process that will ensure that alignment is sustained. The next breakthrough in strategy execution from the field's premier thinkers, *Alignment* shows how today's companies can unlock unrealized value from enterprise synergies. [Kaplan & Sadock's Synopsis of Psychiatry](#) Sep 01 2020 Accurate, reliable, objective, and comprehensive, Kaplan & Sadock's Synopsis of

Psychiatry has long been the leading clinical psychiatric resource for clinicians, residents, students, and other health care professionals both in the US and worldwide. Now led by a new editorial team of Drs. Robert Boland and Marcia L. Verduin, it continues to offer a trusted overview of the entire field of psychiatry while bringing you up to date with current information on key topics and developments in this complex specialty. The twelfth edition has been completely reorganized to make it more useful and easier to navigate in today's busy clinical settings. What You're Really Meant to

Do Nov 15 2021 Presents a roadmap for helping readers define their personal success and reach their potential that covers a critical series of issues that must be addressed in order for them to set and achieve their ultimate goals. Advanced Management Accounting Apr 27 2020 The third edition of this work offers coverage of innovative management accounting issues faced by major companies throughout the world. It provides a systematic, management-oriented approach to advanced management topics.

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