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The Business of Expertise The Portable MLIS Fifty -Two Weeks of Energy Management Future of Patient Data The Portable MLIS: Insights from the Experts, 2nd Edition Scale for Success Insights: How Expert Principals Make Difficult Decisions Dressage Insights Sales Gurus Speak Out:Fifteen Top Sales Experts Share Their Insights on Sales Success Your Retirement Made Simple The Future Starts Now Best Practices In Influencer Marketing The Contemporary Consultant Knowledge, Belief, and God 100 Years of Happiness How Leading Lawyers Think Software Design Decoded The Complete Guide to Fujifilm's X-100f - Expert Insights for Experienced Photographers COVID-19 and Society Welfare, Expert Panels' Insights on Major Reform Proposals : Report to the Chairman, Committee on Governmental Affairs, U.S. Senate Advanced Microsoft Office PowerPoint 2007 Shopper Marketing Managing (right) for the First Time 100 Years of Happiness Deemer on Technical Analysis: Expert Insights on Timing the Market and Profiting in the Long Run Secrets of Zbrush Experts Emergency Response to Domestic Terrorism Dave Litfin's Expert Handicapping Secrets of Corel Painter Experts Family Entrepreneurship Experts and Influencers Experts and Influencers Trauma and Countertrauma, Resilience and Counterresilience Electric Vehicle Business Models 100 Years of Expertise, Insight, and Solutions: A History of the Casualty Actuarial Society Here's How I Did It! Flip This Risk for Enterprise Security: Industry Experts Share Their Insights About Enterprise Security Management Risks for Organizations Mastering Microsoft Power BI The Business of Venture Capital Brief Insights on Mastering Bible Doctrine

Managing (Right) for the First Time is intended as a field guide for first time managers, or for managers who want to begin doing a better job. The author worked closely with 600+ companies and interviewed more than 10,000 employees, then summarized the findings in an interesting and eminently readable form. Read this book and you're likely to understand management and leadership like you never have before, but also learn very practical steps toward becoming a better manager and leader. An introduction to the profession presents a broad overview of the competencies needed by professional librarians. The future is an uncertain, uncomfortable prospect for employees, employers and society at large. Authors Theo Priestley and Bronwyn Williams looks toward the various innovations and technologies that may shape our future. Priestley and Williams have brought together the world's leading futurists to articulate and clarify the current trajectories in technology, economics, politics and business. This is a comprehensive history of tomorrow, exploring groundbreaking topics such as AI, privacy, education and the future of work. Print run 5,000. 'Both inspires and exposes the challenge of making it big.' – Financial Times All it takes to start a business is a great idea and initial funding. But when it comes to growing and scaling a business – turning it into an enduring success – it becomes much more difficult to manage and sustain the various elements that are involved. You need to set out a clear plan, sustain funding, optimise marketing opportunities and develop an effective team. There are many opportunities to fail but, with Scale for Success, readers will gain valuable insights and practical advice from a global array of entrepreneurs and business leaders who have paved the way to their own versions of commercial success. Scale for Success features 30 entrepreneurs and CEOs, including Dame Shellie Hunt, Jeremy Harbour, David Meerman Scott and Paris Cutler. These inspiring figures share their stories of successful growth and scaling and, most importantly, the practical and adaptable advice and guidance that led to their businesses moving effectively on to the next stage of growth. With insights from world-renowned figures in industries such as tech, real estate, marketing and fashion, this book provides an eclectic array of original ideas and approaches that have been proven to be effective. Narrated and curated by writer and former entrepreneur Jan Cavelle, this book provides an engaging and enlightening pathway to scaling success. In this update of the ideal introduction to the library profession, the core competencies of professional librarians are presented in 14 essays supplemented with foundational principles and context. • Updates a core textbook and introduction to the profession that will be useful for almost all LIS programs and new librarians • Brings together the work of authors who are experts in various core areas • Provides content based on an analysis of emerging trends and issues • Includes key resources for further reading This book sums up 100 of years of research into the study of happiness--from 19th century scientific insights on the subject to the pop psychology perspectives of modern-day America. We all want to be happy, but what does that mean, and how do we get there? These questions may be a popular topic of positive psychology books in recent years, but interest in the subject stretches back over a century. Distinguished authors Nathan Carlin and Donald Capps examine opinions, research studies, and insights about happiness from the 18th century through today. 100 Years of Happiness: Insights and Findings from the Experts is organized into three sections--one that explores insights from philosophers, another part that reviews study results from researchers, and a final section that casts some skepticism on the study of happiness. The authors review what the experts have found, and explore such questions as: Is happiness the goal of life? Is it possible to measure happiness? Is it possible to become happier? What is the difference between unhappiness and depression? If humankind could eliminate unhappiness from the human condition, should we? This fascinating text provides a basis for readers to develop their own conclusions, and to continue humankind's ongoing discourse on the subject. Concise summaries of classic debates on the meaning of happiness An examination of cultural and individual belief systems regarding happiness Step inside the studios of some of today's top artists, illustrators, designers, and photographers working with digital art tools. "Secrets of Corel Painter Experts: Tips, Techniques, and Insights for Users of All Abilities" allows you one-on-one access to the creative and technical process of professional artists who use Painter in their work. Organized into chapters according to the artist's area of expertise, each chapter details the professional background of an individual expert and includes techniques, insights, and resources followed by an image gallery highlighting some of their work, both personal and professional. Written as a conversation with the artist about an individual creative process, you'll find detailed, step-by-step techniques demonstrated that cover genres including illustration, fine art photography, concept art, comic book illustration, manga illustration, concept design, and fine art. This incredible resource provides inspiration and practical advice for artists and aspiring artists alike. The internet and online communications, including social media, have had a marked impact on how businesses in both business-to-consumer (B2C) and business-to-business (B2B) environments engage with their audiences. Paid advertising efforts have, for some companies, taken a back seat to marketing in ways that leverage online communication to influence their audiences – driving people to their websites where they may engage with the brand and, ultimately, make a purchase decision. "Influencer marketing" has become a big buzzword in this new environment. It's a term that refers to leveraging the influence of key people and businesses to support your brand and spread the word about your products and services through their own social channels. Influencer marketing means different things to different people and is approached in a variety of ways. In this book, digital marketing experts share their definitions, best practices and case examples to help you determine whether this form of marketing would work for you and, if so, how to make it happen! Flip This Risk® for Enterprise Security provides a holistic snapshot of select security management issues. It is a compilation of stories from experts in the field providing unique and creative perspectives on several security management areas including risk and resilience, business continuity, executive protection, GRC (Governance, Risk and Compliance), global monitoring, and travel and event security. In this book, our diversity of experts provides powerful narratives from personal and professional viewpoints, creating an opportunity for readers to easily grasp the concepts that frame security management in organizations. If you are seeking a better understanding of security management, desire additional knowledge about effective tools in the industry, or searching for leading practices that work in real-time--this book is for you! Use it as a guide. Use it as a reference. Use it for inspiration. We are honored and excited to bring this powerful book featuring over 18 experts that are committed to helping you SHINE powerfully in leadership! Our vision is to have our experts share insights, tips, tools, and wisdom in the area of leadership to support you powerfully on your journey. We know leadership is not a solo journey and by coming together our goal is to help you step further into and more powerfully into your gifts, talents, and abilities as leaders. Together, as we lift each other up, we are all able to grow, reach more people, and have a greater impact than we do trying to do everything on our own. In each chapter, our authors (all leadership experts and influencers) will equip and empower you to more fully step forward as a powerful leader. I believe this book is a living and interactive book that will speak wisdom, encouragement, and power into your life. I want to invite you to pause, take a deep breath, and be ready to receive these powerful chapters so they can ignite a fire in you, inspire courage in you, and focus to step fully into the leader that you are called to be. Now it's your turn. Are you going to lean in and learn from the wisdom within this book? Will you let us walk beside you on your journey of life? We want to lift you up, support you, encourage, and empower you in the area of leadership. Build profits even in the worst of times with the methods of a Technical Analysis legend "Deemer on Technical Analysis will become an instant investment book classic." —Douglas A. Kass, Seabreeze Partners Management, Inc. "Serving on the front lines of this investment discipline for the past 40 years with some of the most influential investors of our time, Deemer provides a front-row seat on some fascinating history, rich with insights and anecdotes and, of course, loaded with wisdom. His true gift is making the arcane world of technical analysis accessible and relevant to all investors. If Warren Buffett is the Oracle of Omaha, Deemer is the Prophet of Port St. Lucie." —Sandra Ward, Senior Editor, Barron's "I have had the great pleasure of working with and getting to know some of the greatest technical analysts throughout the past 50 years. Walt Deemer is widely recognized as one of the best. His charm and wit in explaining the keys to successful investing will make [this] book a must-read and an all-time classic for first-time investors and professionals alike." —Paul Desmond, Lowry Research "Every investor can learn something from Walter Deemer." —David Fuller, Global Strategist, Fullermoney.com Today's volatile markets are challenging for professional and retail investors alike. Just in time, Walter Deemer, a cornerstone of technical analysis for nearly 50 years, has culled his insight and knowledge to show investors how to achieve steady investment gains in the current markets. With the stock market expected to trade generally sideways for many years, a buy-and-hold strategy may not give you the returns you need on your investments. In Deemer on Technical Analysis, Walter distills his decades spent on the front lines of the financial markets into a useful strategy that shows you how to time the markets to successfully grow wealth. The key is solid technical analysis. Inside, you will learn the nuts and bolts of charting, identifying indicators, recognizing trends, and selecting the best stocks for your goals. This step-by-step guide shows you how to: Read the emotional characteristics of the markets in order to better direct investments Pinpoint the most profitable entry and exit points Effectively use the long-term timing tools preferred by top experts, including investor sentiment, relative strength, and trend recognition Cut through short-term noise with the Kondratiev Wave Cycle, Four-Year Cycle, and simple long-term chart analysis Deemer on Technical Analysis also weaves in entertaining and clarifying anecdotes from the author's colorful life working at prestigious firms, where he rubbed elbows with A-list icons of Wall Street. Each anecdote reinforces real-world applications of covered material to help you more effectively seize opportunities in the financial markets. From his early days with Bob Farrell at Merrill Lynch and Gerry Tsai at the Manhattan Fund, to his years as head of market analysis at Putnam Investments and president of DTR, Inc., Deemer has been dispensing timely advice exclusively to top figures in the field. Now, in his quasi-retirement, this technician's technician has written a book that levels the playing field, so that you, too, can invest like a pro. Plan, design, develop, and manage robust Power BI solutions to generate meaningful insights and make data-driven decisions Key Features: Master the latest dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish Power BI apps to thousands of users Get the most out of Microsoft Power BI with real-world use cases and examples Book Description: Mastering Microsoft Power BI, Second Edition, aims to provide an advanced understanding of Power BI to get the most out of your data and maximize business intelligence. This updated edition walks through each essential phase and component of Power BI, and explores the latest, most impactful Power BI features. Using best practices and working code examples, you will connect to data sources, shape and enhance source data, and develop analytical data models. You will also learn how to apply custom visuals, implement new DAX commands and paginated SSRS-style reports, manage application workspaces and metadata, and understand how content can be staged and securely distributed via Power BI Apps. Furthermore, you will explore top report and interactive dashboard design practices using features such as Bookmarks and the Power KPI visual, alongside the latest capabilities of Power BI mobile applications and Self-Service BI techniques. Additionally, important management and administration topics are covered, including application lifecycle management via Power BI Pipelines, the On-Premises Data Gateway, and Power BI Premium capacity. By the end of this Power BI book, you will be confident in creating sustainable and impactful charts, tables, reports, and dashboards with any kind of data using Microsoft Power BI. What You Will Learn: Build efficient data retrieval and transformation processes with the Power Query M language and dataflows Design scalable, user-friendly DirectQuery, Import, and Composite Data Models Create basic and advanced DAX measures Add ArcGIS Maps to create interesting data stories Build pixel-perfect paginated reports Discover the capabilities of Power BI mobile applications Manage and monitor a Power BI environment as a Power BI administrator Scale up a Power BI solution for an enterprise via Power BI Premium capacity Who this book is for: Business Intelligence professionals and intermediate Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book useful. An understanding of basic BI concepts is required and some familiarity with Microsoft Power BI will be helpful to make the most out of this book. Step into the creative minds of some of today's best ZBrush artists! ZBrush is the digital sculpting and painting program used for animation, film, video, and computer games that has revolutionized the 3D industry. The artists featured in this book use ZBrush to create 3D models for some of the most prestigious studios in the industry such as Disney, Weta Digital, Sony, Dreamworks, Blur and Digital Domain. SECRETS OF ZBRUSH EXPERTS: TIPS, TECHNIQUES, AND INSIGHTS FOR USERS OF ALL ABILITIES allows you the opportunity to look into the creative process of these remarkable artists. Each chapter details the professional background of an individual expert and includes techniques, insights, and resources followed by an image gallery highlighting some of the artist's work, both personal and professional. The book features a companion website that includes image galleries, motion graphics, tutorials, favorite Internet links, and free content. This book and web resource will provide inspiration, insight, and practical advice for ZBrush artists of all abilities. This book is an insight into the eyes and ears of an energy expert throughout a global pandemic, highlighting weekly insights which followed some of the events. Over the last 12 months of working in our beautiful industry and networking with some amazing energy experts, I was inspired to write weekly articles which I then published on LinkedIn. In 2020 I completed my first book 'How to become an Energy Expert', which was an amazing sense of achievement. The Covid-19 pandemic and the UK lockdown saw me complete these articles and subsequently write another book. These helpful insights will provide you with the further grounding needed to become an "Energy Expert". This book will underline the importance of managing an organisations' third largest expense. Throughout the 52 weeks of collating these insights, I have met some amazing individuals who I have been fortunate enough to have learnt from and have shared my good knowledge of 'Energy' and 'Climate Change' with. This is the only book that will help an intermediate PowerPoint user improve their skills to an advanced level. In doing so, they can benefit both professionally and personally. This is not a comprehensive book that will bore you with every detail of PowerPoint, but a guide to specific actions you can take to create the ultimate presentation. The book covers the powerful formatting engine new to PowerPoint 2007, and how it can be used for applying soft shadows, reflection, and glows to make a presentation look attractive. It also covers PowerPoint's new 3D engine. The book goes into deep technical detail about the Office 2007 theme engine and how color schemes, effect schemes, and font schemes work; as well as the new PowerPoint XML file format, showing you how to edit PowerPoint files without using PowerPoint at all. The authors walk through programming a macro and explain how to format shapes, diagrams, charts, text, tables with gradient and picture fills and different kinds of lines (e.g. a beveled compound line with a diamond arrowhead). Also covered are those all important slide show shortcuts that few people know about like -- seeing your private notes while presenting on a projector, starting the slide show from the current slide without fumbling through the user interface, and how to black out the slide show screen with one key press. This contributed volume collects insights from industry professionals, policy makers and researchers on new and profitable business models in the field of electric vehicles (EV) for the mass market. This book includes approaches that address the optimization of total cost of ownership. Moreover, it presents alternative models of ownership, financing and leasing. The editors present state-of-the-art insights from international experts, including real-world case studies. The volume has been edited in the framework of the International Energy Agency's Implementing Agreement for Cooperation on Hybrid and Electric Vehicles (IA-HEV). The target audience primarily comprises practitioners and decision makers but the book may also be beneficial for research experts and graduate students. In this volume questions covering a wide array of issues and problems in dressage riding are posed to some respected experts of the dressage community. An engaging, illustrated collection of insights revealing the practices and principles that expert software designers use to create great software. What makes an expert software designer? It is more than experience or innate ability. Expert software designers have specific habits, learned practices, and observed principles that they apply deliberately during their design work. This book offers sixty-six insights, distilled from years of studying experts at work, that capture what successful software designers actually do to create great software. The book presents these insights in a series of two-page illustrated spreads, with the principle and a short explanatory text on one page, and a drawing on the facing page. For example, "Experts generate alternatives" is illustrated by the same few balloons turned into a set of very different balloon animals. The text is engaging and accessible; the drawings are thought-provoking and often playful. Organized into such categories as "Experts reflect," "Experts are not afraid," and "Experts break the rules," the insights range from "Experts prefer simple solutions" to "Experts see error as opportunity." Readers learn that "Experts involve the user"; "Experts take inspiration from wherever they can"; "Experts design throughout the creation of software"; and "Experts draw the problem as much as they draw the solution." One habit for an aspiring expert software designer to develop would be to read and reread this entertaining but essential little book. The insights described offer a guide for the novice or a reference for the veteran—in software design or any design profession. A companion web site provides an annotated bibliography that compiles key underpinning literature, the opportunity to suggest additional insights, and more. This book provides recent ideas, insights, facts, evidence, frameworks, and perspectives on how and why entrepreneurial families are successful over generations. The book focuses on how families successfully implement entrepreneurship across generations. That success, it argues, requires entrepreneurship at the level of the family, not only in the businesses the family owns and manages. Written by noted academics and consultants who are authorities on family entrepreneurship, the chapters provide a comprehensive exploration of the characteristics of successful entrepreneurial families, their motivations, how they behave over time, and, suggestions for how business families can encourage and sustain entrepreneurship. This comprehensive look at family entrepreneurship will serve as a fundamental reference text for family business consultants, owners, and scholars. DISCOVER SECRETS TO KEEP FROM RUNNING OUT OF MONEY IN RETIREMENT "Everything should be made as 'simple' as possible, but not simpler." - Albert Einstein Learn from financial insiders and hear from five financial experts about little-known retirement strategies. These techniques can be used to help keep you from running out of money in retirement. We've called the book "Your Retirement Made Simple" because too many people make retirement planning something that is way too complicated. They use too many technical terms and financial insider "jargon." We call this "technobabble." It's not easy to use simpler terms when discussing financial topics. But in this book, we have tried to convey strategies and techniques using language and a

format that you can understand. Using "Simpler" language, but not too simplistic. That is the gist of what Albert Einstein was talking about. Have you read any financial books that you never finished? Was it because they were too boring? Or perhaps they were too complicated to understand? Many books are also just too long. In this book we have brought you expertise from five different retirement experts. We have kept the book short and used an "interview" style format which is easy to read. In addition, we have tried to make the concepts as simple to understand as possible. Our hope is that you find this format easier to understand and "simpler" to read and digest. Each of the five authors of this book has some valuable insights to share with you to help you on your journey towards "Your Retirement Made Simple." We hope you enjoy this book. Please visit our website at: www.YourRetirementMadeSimple.com to give us your feedback and to download some FREE resources related to this book. Thanks and Happy Planning! "This passionate expertise manifesto is intended to elevate the impact of advisors who sell insight as entrepreneurs. Three foundational chapters form the basis of the entire book: experts develop insight by isolating patterns in data; they convert those insights to wealth by crafting a unique positioning for which few available substitutes exist; and their confidence grows as the marketplace embraces their application of expertise. The next fifteen chapters--building on that foundation--each answer a single question, starting with the role of expertise in a developed society, how important it is for experts to love the hard work required to hone their expertise, and how to see all that in the context of their own purpose in the world. We pause to dig deeper by examining the very narrow overlap between expertise and entrepreneurship: the narrow slice of humanity for which this book was written, with a nod to how easy it is for those entrepreneurial experts to be pulled off mission to explore new things. What are the critical positioning mistakes to avoid? Are there helpful ways to keep your deep, narrow expertise from blinding you to a broader, wider relevance? How might you frame your expertise in horizontal or vertical terms or a combination of both? There are core principles for this and they start with distinguishing between strategy and implementation. What are the earlier and then later tests to validate your positioning? What are the most effective ways to demonstrate your expertise, and conversely the activities most important to avoid? If you are an entrepreneurial expert selling advice for a living, you'll absorb deeper and deeper insight each time you scour it. It emerges from the trenches, and is written for experts in the trenches."--Jacket flap. In this book, 78 leading attorneys in California and New York describe how they evaluate, negotiate and resolve litigation cases. Selected for their demonstrated skill in predicting trial outcomes and knowing when cases should be settled or taken to trial, these attorneys identify the key factors in case evaluation and share successful strategies in pre-trial discovery, negotiation, mediation, and trials. Integrating law and psychology, the book shows how skilled attorneys mentally frame cases, understand jurors' perspectives, develop persuasive themes and arguments and achieve exceptional results for clients. Clear comprehension of what the events in the Bible mean isn't a lost cause and doesn't require a PhD. This book is your guide to quickly deciphering key doctrines, providing expert observations so that you can comprehend more of Scripture than you ever have before. There's a lot to think about in the Bible. We believe things on the basis of what it says, but Scripture doesn't spell everything out with equal clarity. For instance: How should we really understand the idea of the Trinity or the concept of Hell? Can unbelievers still please God? Do the first chapters of Genesis allow for more than one interpretation of the creation? What the Bible says requires deep thought in order to come to conclusions about our Heavenly Father. If all you know of Scripture is Bible characters and stories, you're missing its life-changing teachings. But you don't have to become a theologian yourself to participate in mature reflections on its messages. In Brief Insights on Mastering Bible Doctrine (part of the 60 Second Scholar series), Michael S. Heiser distills the research of biblical scholars down to 80 easy-to-grasp key teachings of Scripture that: Help readers learn how to think carefully and theologically about what the Bible says. Clear up common misconceptions about the Bible's truths. Cover the spectrum of Christian doctrine, succinctly drawing meaning from the Bible independent of denominational or political traditions. With topics ranging from how the modern Bible came about to what God's Word tells us about the end times, this introdoctrines will give you the insights you need to hold your own in even the most animated biblical discussions. This timely book presents a collection of expert insights into the impacts of COVID-19 in a broader socio-economic context. In each chapter, the authors identify the current impact of COVID-19 by demonstrating transformative signals and project these signals to the future by considering their alternative futures and implications. The book emphasizes that dealing with major global pandemics like COVID-19 requires all countries and regions to take different, but synchronized measures to decrease its socio-economic effects in the short, medium and long run. The consequences of COVID-19 will go beyond medicine to cover all other aspects of life and are bound to change the nature of organizations. Moving beyond the medical viewpoint, the experts in this book discuss the topic from multi-dimensional and multi-disciplinary angles by focusing on the domains of technology, business, finance, marketing, law, public administration, and education. Written for Fujifilm's outstanding X100F street camera, this is EVERYTHING X100F explained in easy to understand language! It is the Manual on Steroids and much more... So if you're uncertain about anything your X100F does, grab this book! It's packed with clear tutorials and examples, with over 400 tips, tricks, and tweaks to help you master photography with your X100F. In this 584-page full-color eBook, you'll learn: * About every mode, menu, button, function, and socket. * How the new Fujifilm flash system works. * How to capitalize on a 1/2000th flash sync speed - RHSS. * All about the EF-X500 and Fujifilm wireless flash. * Why the OVF is so, so good - and how to have fun with it. Plus more! We are witnessing a growing revolution around the provision of healthcare. Much is being driven by the proliferation of medical data and the technology that supports this. As the pressures on healthcare providers continue to escalate, the better collection, management and use of more patient-specific information provides a significant opportunity for innovation and change. The Future Agenda team made this, the Future of Patient Data, the focus of our major Open Foresight project for 2017/18 - 12 discussions across 11 countries, gathering views from over 300 experts. This report shares the findings from the Future of Patient Data research project. It highlights several important emerging issues that are the source of major differences of opinion around the world. These include how to best accommodate rising data sovereignty concerns, the privatisation of health information and the growing value of health data. Some of the challenges and opportunities are technical in nature, but many are concerned with different ethical, philosophical and cultural approaches to health and how we treat the sick in society. Treating traumatized patients takes its toll on the treating clinician, giving rise over time to what Richard B. Gartner terms countertrauma in the psychoanalyst or therapist. Paradoxically, a clinician may also be imbued with a sense of optimism, or counterresilience, after learning how often the human spirit can triumph over heartbreakingly tragic experiences. Trauma and Countertrauma, Resilience and Counterresilience brings together a distinguished group of seasoned clinicians, both trauma specialists and psychoanalysts. Their personal reflections show what clinicians all too rarely dare to reveal: their personal traumatic material. They then discuss how they develop models for acknowledging, articulating, and synthesizing the countertrauma that arises from long-term exposure to patients' often-harrowing trauma. Writing openly, using viscerally affecting language, the contributors to this exceptional collection share subjective and sometimes intimate material, shedding light on the inner lives of people who work to heal the wounds of psychic trauma. By the same token, many of these clinicians describe how working intimately with traumatized individuals can affect the listener positively, recounting how patients' resilience evokes counterresilience in the therapist, allowing the clinician to benefit from ongoing contact with patients who deal bravely with horrific adversity. Paradoxically, a clinician may be imbued with a sense of optimism after learning how often the human spirit can triumph over heartbreakingly tragic experiences. Trauma and Countertrauma, Resilience and Counterresilience will appeal to psychoanalysts, psychoanalytic psychotherapists, and trauma experts, offering a valuable resource to those beginning their careers in mental health work, to teachers and supervisors of trauma therapists, to experienced clinicians struggling with burnout, and to anyone who wants to understand the psychotherapeutic process or indeed the human condition. We are honored and excited to bring this powerful book featuring 10 experts that are committed to helping you step forward in life and business with great purpose and impact. We want to support you in tapping into the wisdom we have discovered and believe will empower and support you on your journey. Our vision is to have our experts share insights, tips and tools we have discovered to support you powerfully on your journey. We know that life is not a solo journey and by coming together our goal is to help you step further and more powerfully into your gifts, talents and abilities as leaders. Together, as we lift each other up, we are all able to grow, reach more people and have a greater impact than we do trying to do everything on our own. In each chapter, our authors (all experts and influencers) will equip and empower you to more fully step forward. I believe this book is a living and interactive book that will speak wisdom, encouragement and power into your life. I want to invite you to pause, take a deep breath and be ready to receive these powerful chapters so they can ignite a fire in you, inspire courage in you and focus you to step fully into bringing forward the gift of who you are and all that you are called to be. This book is broken into three sections to support you in moving forward with purpose and impact. Section 1: Connect more deeply with you and your purpose. Section 2: Move forward with purpose. Section 3: Reflection for the journey. Each section and chapter will help you connect deeply with your purpose and both inspire and empower you to take purposeful action. Heart by heart, life by life, we can light up the world powerfully and purposefully. Now it's your turn. Are you going to lean in and learn from the insight and wisdom within this book? Will you let us walk beside you on your journey of life? We want to lift you up, support you, encourage and empower you to fully step forward and SHINE in all of your gifts and talents. Especially at such a time as this . . . the world needs more of you and ALL of you . . . be willing to lean in and say yes to you and bringing the gift of you forward. Learn to make the best decisions for your school! Essential to inspiring and improving schools, principals make complex decisions on a daily basis. This invaluable resource offers extensive case studies which explore factors considered by expert principals to manage crises, navigate tough choices, and gain control of unsettling school environments. You will learn how priorities and school culture inform these decisions, and acquire powerful insights on decision-making best practices. You will find: Problem-solving strategies and cases focusing on data analysis and competing stakeholders Easy-to-use checklists, robust reflection questions, and a framework to define your professional core values Tools to coach and evaluate teachers, and bolster struggling students This book sums up 100 of years of research into the study of happiness--from 19th century scientific insights on the subject to the pop psychology perspectives of modern-day America. We all want to be happy, but what does that mean, and how do we get there? These questions may be a popular topic of positive psychology books in recent years, but interest in the subject stretches back over a century. Distinguished authors Nathan Carlin and Donald Capps examine opinions, research studies, and insights about happiness from the 18th century through today. 100 Years of Happiness: Insights and Findings from the Experts is organized into three sections--one that explores insights from philosophers, another part that reviews study results from researchers, and a final section that casts some skepticism on the study of happiness. The authors review what the experts have found, and explore such questions as: Is happiness the goal of life? Is it possible to measure happiness? Is it possible to become happier? What is the difference between unhappiness and depression? If humankind could eliminate unhappiness from the human condition, should we? This fascinating text provides a basis for readers to develop their own conclusions, and to continue humankind's ongoing discourse on the subject. Concise summaries of classic debates on the meaning of happiness An examination of cultural and individual belief systems regarding happiness Emergency Response to Domestic Terrorism analyzes the emergency response to the bombing of the Alfred P. Murrah Federal Building in Oklahoma City on April 19, 1995. Terrorism is a complex threat, and the American government is expected to deter or intervene in every attack. For that reason, the government must be better prepared to respond to acts of terror. One critical element is to understand what constitutes an "effective response." To answer this key question, the author examined the existing literature and interviewed thirty-one elite participants in the emergency response to the bombing. The result is a unique qualitative case study that analyzes the response efforts undertaken after the bombing to draw conclusions about their relative success or failure. Emergency Response to Domestic Terrorism looks at the nature and interrelationship of bureaucratic structures involved in the response, the organizational networking between the response bureaucracy, and the impact of bureaucratic culture on the response. The work contributes to the existing literatures in both emergency response and bureaucracy. First, theoretical arguments about bureaucracies and their function are put to the test as they are applied to a specific crisis situation. Second, interview materials with key individuals who were on the scene of this American terrorist disaster are provided. Third, the emergency response literature is examined to determine whether the Oklahoma City bombing exhibited the anticipated response challenges. In addition, the work provides insights into the extent to which response communities are familiar with federal response guidelines. The overall results of the study are applicable to emergency response to terrorist incidents and to natural disasters. By bringing together the academic and the practical aspects of emergency response, the work will appeal to students, practitioners, and policymakers. Further, it will foster better understanding of public policy and public administration in general. Explains how to combine information on class, form, speed, pace, and trainers to develop a winning betting strategy The shopper marketing methodology is a powerful, complete approach for satisfying target consumer demand at the point of maximum influence, and thereby driving consumers to purchase. It gives companies a far deeper understanding how target consumers behave as shoppers, and leverages this intelligence across the entire supply chain to benefit all stakeholders: companies, brands, consumers, retailers, and shoppers. It requires supply chain partners to smoothly integrate complex sets of marketing and sales tools, in order to engage shoppers, build brand equity, and persuade shoppers when they move into "shopping mode." Internally, it also demands deeper coordination of R and D, marketing innovation, operations, logistics, and distribution. It isn't easy, but it offers remarkable, proven results that are virtually unachievable any other way. In Shopper Marketing, three of the field's pioneering innovators and consultants bring together state-of-the-art insights, strategic approaches, and supply chain execution methods for successfully deploying shopper marketing initiatives throughout your organization. Daniel Flint, Chris Hoyt and Nancy Swift clearly explain what shopper marketing is, and why it is critical for marketers to master. They review each of its six objectives and eight foundational principles, demonstrating how to adapt and apply it in your environment, overcome obstacles, avoid mistakes, and systematically create value along your entire "path to purchase." Drawing on their unsurpassed consulting experience, they also assess emerging trends and their implications, helping you deepen customer loyalty, extend competitive advantage, and improve profitability for years to come. This book provides a thorough examination of a variety of specialties within the broad range of management consulting. A book of such scope and depth could only be written by a large number of experts. Each chapter is written by a leading expert in one of the many specialties related to management consulting. Together, all 27 contributors take the reader through an industry that is currently undergoing significant change. While covering all the major practice areas of consulting, the book also offers new insights into change processes and addresses compelling management issues now facing consulting firms. Every practicing consultant and firm needs this book's broad perspective and its treatment of specific areas of content in order to prepare them for a successful future in a highly competitive business environment. Presently, there is no book on the market that takes such an advanced look at both the complexity and multiple aspects of consulting. Ideas presented by the many consulting experts are thoughtful and provocative. Their sage advice on future developments in the field is not to be missed. Epistemology has flourished in this millennium, with new ideas and approaches of many kinds: Knowledge, Belief, and God shows how these developments can illuminate the philosophy of religion and analytic theology. And philosophy of religion is shown to be a valuable testing-ground for epistemology.-- Sales is an ancient profession, yet one that is constantly changing and evolving. Approaches to excellence in sales need to shift and evolve, as well. Buyers today are savvy and have almost limitless options for buying the products and service they demand Discover how they did what they did to get to the top! Learn the exact strategies used by top achievers to grow their businesses. Get inspired by their true stories, journey and accomplishments. From 21 top experts in various fields comes the definitive statement of motivation and insights for our troubled times. "Here's How I Did It!" is the saga of personal challenges, achievements and accomplishments from 21 experts from around the world. The book opens up to their stories of struggle, how they faced adversity and finally how they became the HEROES of their trade. This book aims to drastically shorten the learning curve by bringing you the combined wisdom of these accomplished, astute and ambitious experts, who worked hard to create and grow their businesses, careers and life. There's a LOT one can learn from them, just by reading their lifestories. Now, it's YOUR turn. A fascinating history of the Casualty Actuarial Association, by and for the members, from 1914 to 2014! The definitive guide to demystifying the venture capital business The Business of Venture Capital, Second Edition covers the entire spectrum of this field, from raising funds and structuring investments to assessing exit pathways. Written by a practitioner for practitioners, the book provides the necessary breadth and depth, simplifies the jargon, and balances the analytical logic with experiential wisdom. Starting with a Foreword by Mark Heesen, President, National Venture Capital Association (NVCA), this important guide includes insights and perspectives from leading experts. Covers the process of raising the venture fund, including identifying and assessing the Limited Partner universe; fund due-diligence criteria; and fund investment terms in Part One Discusses the investment process, including sourcing investment opportunities; conducting due diligence and negotiating investment terms; adding value as a board member; and exploring exit pathways in Part Two Offers insights, anecdotes, and wisdom from the experiences of best-in-class practitioners Includes interviews conducted by Leading Limited Partners/Fund-of-Funds with Credit Suisse, Top Tier Capital Partners, Grove Street Advisors, Rho Capital, Pension Fund Managers, and Family Office Managers Features the insights of over twenty-five leading venture capital practitioners, frequently featured on Forbes' Midas List of top venture capitalists Those aspiring to raise a fund, pursue a career in venture capital, or simply understand the art of investing can benefit from The Business of Venture Capital, Second Edition. The companion website offers various tools such as GP Fund Due Diligence Checklist, Investment Due Diligence Checklist, and more, as well as external links to industry white papers and other industry guidelines.

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